

Email subj: TYPHOON NOVEMBER 2017 OUTREACH CHAIRMAN

Comrades,

Numerous DPA Posts are reaching out and supporting local community organizations and citizens in need, charities and other Veterans and Fraternal groups. Conducting community outreach events can range from organizing a community golf tournament supporting a local orphanage to as simple as providing manpower in support of a fellow fraternal organization event. As mentioned in previous Typhoon articles, the DPA Community Outreach Program should not be confused with outreaching to veterans for membership drives, taking care of our fellow veterans and their families or conducting events to meet the criteria of the All-State and All-American programs, which is separate.

A review of CSR event inputs shows that 73% of DPA Posts conducted community outreach events in October. Since July the monthly average is 71%. The goal is 100% of DPA Posts to conduct at least one community outreach event every month.

Here are some events that were posted in October on individual Post's websites, Facebook pages and/or CSR inputs.

- Post 9876 Pattaya Beach Thailand: A comrade wrote newspaper articles for the Pattaya City Expat Club as stated in a CSR input.
  - o I am not sure if these articles mentioned the VFW or if they were about non-VFW events going on around Pattaya. Writing articles or advertising in local publications about your Post will inform the local communities on the good work you are doing. It is an excellent way to get the word out and can potentially lead to new members.
- Post 10217 Korat Thailand: A website post with pictures described how on September 30th and October 1st members of the Post attended activities put on by the Opportunity Foundation of Nang Rong, Thailand. The Post also donated funds for the purchase of t-shirts for the campers and camp staff. The goal of the camp was to teach the kids leadership, team work, and discipline.
- It seems the most common community outreach events being conducted, as identified with CSR inputs, are supporting other fraternal organizations (e.g. RAO, FRA, USO), assisting less fortunate local community members with medical and living expenses, and donating time, funds, supplies and equipment to local orphanages, churches and schools.

As you support your local community be sure to wear your VFW attire to let everyone know you are there representing the VFW. If you don't then an argument can be made that you are not fully outreaching to the local community as a representative of the VFW.

If you have any suggestions on ways your Post reaches out to the local communities and want to showcase it here, please let me know.

Yours in Comradeship,  
Jon Crist  
Outreach Chairman  
Department of Pacific Areas