

From the Senior Vice Commander: September Report



Comrades,

Well, MEMSTATS finally came up, and with the addition of the reinstated members, we are looking very good. On top of the 166 new members, we picked up a couple of hundred more. Japan seems to have made out the best, but all Districts improved considerably. We have seven posts greater than 100% already, with two more poised to join them. It appears we will have a lot of Posts eligible for the Early Bird stipend.

Don't forget to bring up the discounts available for lifetime membership conversion. That \$100 can make all the difference. Hopefully your Post is using the stipend to discount the newly recruited lifetime members. Another huge bonus for them. And please, when you have a membership drive, take a photo or two, and place it on the All-Around the Pacific Facebook page. It's great to see recruiting away from the canteen environment. Exchanges, events, etc. are good for the VFW.

On the Veterans Assistance front, we have now had five requests for assistance, of which four have been approved. There was almost a sixth, but it was retracted before I could forward it to the committee. These are doing great thing for our Vets. I received a very nice email from one of the Post Commanders on the Vet we helped. Believe me when I tell you, it meant a lot to him.

A recent development, mentioned above, is the reinstatement of many of our elderly members. The formula and method National had been using was very inefficient, as many of those placed as inactive were, in fact, still alive and active. So, they have instituted a new system which will hopefully be more realistic. All told, 272 lifetime members will be reappearing on their Posts rosters, in time for the Lifetime Payouts. Thank you, BJ!

The Department of Pacific will have a banner year. Let's GET IT DONE!.

Rick Farris,
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Department of Pacific Areas
Membership Program
2018 - 2019

National Direct Dues Program

Our Department will participate in the National Direct Dues Program. This means the entire transmittal, along with the dues is sent directly to National for both annual and life memberships. The Posts will be paid their portion of the Life Membership and Annual dues from National. Contact the Department Quartermaster or Department Senior Vice Commander for assistance.

VFW Online Dues Processing

Post Quartermasters are highly encouraged to submit their dues processing using the VFW Online Membership Systems.

New post Institution Program Refund

Any new Post instituted during the year will receive a rebate of \$6.00 from Department for each new and reinstated member listed on the final Charter Application form submitted to National. When the new Post is officially instituted and chartered – the Department Quartermaster will refund monies for those members shown on the Charter on the closing date (up to 90 days after the institution of the Post). The Life Membership stipend does not apply to the formation of a new Post.

Life Membership

Life membership recruiting is an important program and we will strive to encourage everyone to become a Life Member. We have to be sure that all new and potential life members understand how strongly the VFW supports them, other veterans and local communities. It goes without saying that without the recruiting of new members, our great organization will not be able to survive. Recruiting must begin at the Post level. It is up to each Comrade to do their part to ensure that our organization continues to grow. We have a proud legacy of leading the Veterans of Foreign Wars of the United States of America in membership recruitment throughout the years. Let's go out and show them that the best Department is right here in the Pacific Areas. (NOTE: N/R = New or Recovered (Reinstated) Life Member)

Membership Recruiting Reward Program

Early Bird Program (Ends November 30, 2018)

Post and District Awards

- Posts at 100% plus 10 members will win one Life Membership or 1 Bronze Legacy Life Membership or a \$400 Stipend for its Post Membership Program.
- Districts with all posts over 100% membership will win one free Life Membership or a \$400 Stipend to use for membership recruiting.

Regular Recruiting Program

Individual Recruiter Awards

- 3-5 members – Commander's Pin & DPA Pin
- 10 members - \$25.00 gift certificate
- 25 members - \$50.00 gift certificate
- 50 members - \$75.00 gift certificate
- 100 members - \$100.00 gift certificate

Life Member Recruiting Program (Posts)

- Posts at 500 and over members: For every 10 N/R Life Members recruited – 1 \$400 Stipend or 1 DPA paid Life Membership to be used for their membership program.
- Posts under 500 members: For every 5 N/R Life Members recruited – 1 \$400 Stipend or 1 DPA paid Life Membership to be used for their membership program.

Legacy Life Membership Program (For the year ending 30 June 2019)

- Posts over 1,000 members: Recruit 5 New Gold Legacy Life Members - Get 1 DPA Paid Bronze Legacy Life Membership or 1 DPA Paid Legacy Life Upgrade.
- Posts 500-999: Recruit 4 New Gold Legacy Life Members - Get 1 DPA Paid Bronze Legacy Life Membership or 1 DPA Paid Legacy Life Upgrade.
- Posts under 500 members: Recruit 3 New Gold Legacy Life Members – Get 1 DPA Paid Bronze Legacy Life Membership or 1 DPA Legacy Life Upgrade.

Annual Member to Life Member Conversion (For the year ending 30 June 2019)

DPA will partner with Posts to provide a matching \$50 stipend to promote their Annual Member to Life Member Conversion Program with a \$100 combined Stipend.

Posts who achieve 5 Annual Member to Life Member Conversions will be provided a \$250 Stipend.

Post QMs will provide an email with the names of each of the 5 converted members to the DPA QM, DPA CDR, and the DPA SVC to claim the stipend.

MEMSTATS as of Sept. 6

State	Post	Dst	Life	New	Reinst	Cont	Total	Adjusted	Percent	Div	City	State	N/R	Prior	Retention	N/R %
Pacific Are	9723	1	730	0	0	4	734	709	103.52%	2	OKINAWA	JAPAN		34	11.76%	0.00%
Pacific Are	0	1	730	0	0	4	734	709	103.52%	6			0		0.00%	
Pacific Are	1054	2	765	0	0	2	767	772	99.35%	1	YOKOSUKA CIT	JAPAN		32	15.63%	0.00%
Pacific Are	9555	2	359	0	0	2	361	361	100.00%	2	YOKOTA AFB	JAPAN		24	4.17%	0.00%
Pacific Are	9612	2	482	2	1	2	487	522	93.29%	2	CAMP ZAMA	JAPAN	2	48	14.58%	0.96%
Pacific Are	0	2	1606	2	1	6	1615	1655	97.58%	4			2		0.30%	
Pacific Are	8180	3	1642	25	2	6	1675	2024	82.75%	1	SONGTAN-SI	KOREA	8	392	1.79%	1.73%
Pacific Are	9985	3	207	11	1	6	225	273	82.41%	3	TONGDUCHON	KOREA	1	72	6.94%	4.76%
Pacific Are	10033	3	495	2	0	2	499	551	90.56%	2	TAEGU	KOREA	0	50	6.00%	0.36%
Pacific Are	10223	3	292	19	0	3	314	354	88.70%	3	CAMP HUMPHR	KOREA	10	94	8.51%	8.19%
Pacific Are	12147	3	169	2	1	2	174	236	73.72%	4	SEONGNAM	KOREA	1	74	6.76%	1.69%
Pacific Are	0	3	2805	59	4	19	2887	3438	83.97%	2			20		2.41%	
Pacific Are	9957	4	390	0	0	0	390	359	108.63%	2	TAIPEI	TAIW		11	90.91%	0.00%
Pacific Are	0	4	390	0	0	0	390	359	108.63%	6			0		0.00%	
Pacific Are	9876	5	349	4	1	5	359	402	89.30%	2	PATTAYA CITY	THAIL	1	45	13.33%	1.49%
Pacific Are	9951	5	222	1	0	1	224	248	90.32%	3	BANGKOK	THAIL	0	25	12.00%	0.40%
Pacific Are	10217	5	138	0	0	3	141	142	99.29%	6	KORAT AF BASE	THAIL	0	16	25.00%	0.00%
Pacific Are	10249	5	229	1	0	5	235	251	93.62%	3	UDORN	THAIL	1	29	27.59%	0.80%
Pacific Are	11575	5	105	2	0	2	109	121	90.08%	6	PHNOM PENH	CAMB	0	21	14.29%	1.65%
Pacific Are	12074	5	94	2	0	2	98	106	92.45%	7	CHIANG MAI	THAIL	2	14	14.29%	3.77%
Pacific Are	12146	5	172	0	0	5	177	163	108.58%	5	BAN CHANG	THAIL	6	14	42.86%	3.68%
Pacific Are	12163	5	35	0	0	2	37	42	88.09%	10	PERTH	AUST	2	10	20.00%	4.76%
Pacific Are	0	5	1344	10	1	25	1380	1475	93.55%	4			12		1.56%	
Pacific Are	1509	6	331	0	0	2	333	358	93.01%	2	YIGO	GUAM	2	32	9.38%	0.56%
Pacific Are	2917	6	190	1	0	1	192	233	82.40%	4	AGAT	GUAM	46		0.43%	
Pacific Are	3457	6	258	0	0	2	260	284	91.54%	3	SAIPAN	CNMI	10	39	7.69%	3.52%
Pacific Are	0	6	779	1	0	5	785	875	89.71%	6			12		1.49%	
Pacific Are	124	7	182	0	0	0	182	177	102.82%	5	BAGUIO CITY	PI	9	1	0.00%	5.08%
Pacific Are	2485	7	1603	6	0	12	1621	1665	97.35%	1	ANGELES CITY	PI	9	75	25.33%	0.90%
Pacific Are	9892	7	236	0	0	0	236	233	101.28%	4	BAUANG	PI	0	4	25.00%	0.00%
Pacific Are	11447	7	483	4	0	4	491	483	101.65%	2	SUBIC BAY	PI	14	21	38.10%	3.73%
Pacific Are	12130	7	68	0	0	3	71	117	60.68%	6	CEBU	PI	2	50	6.00%	1.71%
Pacific Are	0	7	2572	10	0	19	2601	2675	97.23%	3			34		%	1.64%
Pacific Are	15055	99	511	3	0	5	519	562	92.34%	2	PACIFIC AREAS	PI	4		%	1.25%
Pacific Are	0	99	511	3	0	5	519	562	92.34%	6			4		%	1.25%
Pacific Are	0	255	10737	85	6	83	10911	11748	92.87%				84		%	1.49%